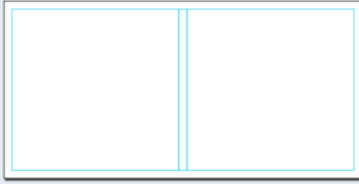




AsukaBook

BLANK TEMPLATE TIPS
Understanding the Templates

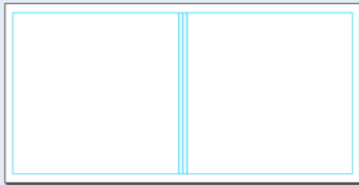
BLANK TEMPLATES



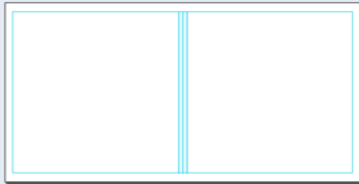
000000.psd



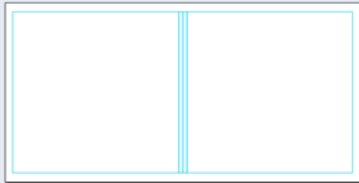
000001.jpg



002003.jpg



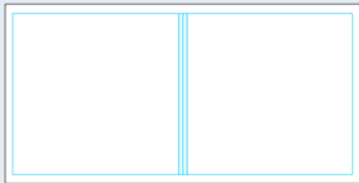
004005.jpg



006007.jpg



008009.jpg



010011.jpg



012000.psd

Each template set contains the following:

000000.psd ... book cover
000001.jpg ... starting right page
002003.jpg ... pgs. 2 and 3 spread
004005.jpg ... pgs. 4 and 5 spread
etc...
080000.psd ... last left page

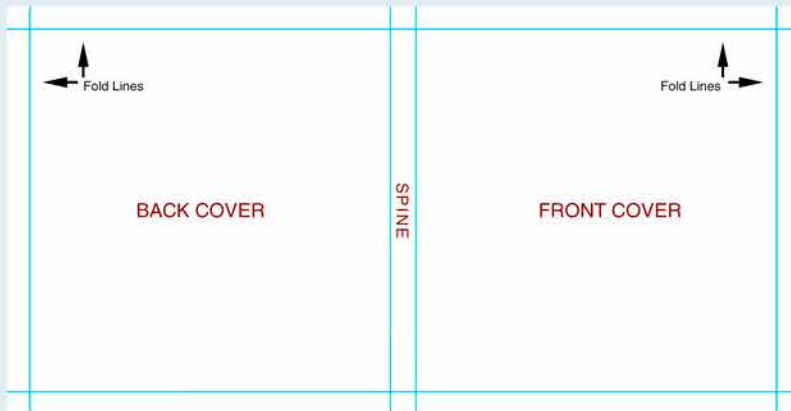
Please do not alter any of the file specifications already set for you in each of the template sets.

DOCUMENT DIMENSION
RESOLUTION
COLOR SPACE
GUIDE LINES
FILE NAME

If any changes are made, File Checker will generate an error message while attempting to create your pdf document.

It is also extremely important that you **review your layout before sending your files** to print. ASUKABOOK will faithfully reproduce your design. For this reason, it is solely your responsibility to ensure that your order is free of typographical errors, graphical errors and/or poor image quality.

BLANK TEMPLATE - COVER



BLANK TEMPLATE - COVER

Resolution: 260 dpi
Fold Line: Varies
Spine: Varies



INCORRECT PLACEMENT

- 1 Text is too close to spine.
- 2 Image edge stops at fold line.



UNDESIRABLE RESULTS

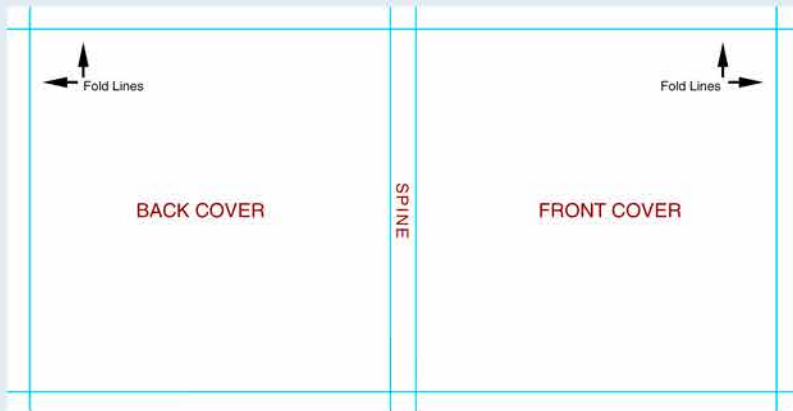
- 1 Text on front cover is within folding crease area.
- 2 Background color will show at edge of cover.



CORRECT PLACEMENT

- 1 Place front/back cover text at least 12.5 mm away from spine area.
- 2 Image edge placed at the edge of the blank canvas or template (beyond fold line).

BLANK TEMPLATE - COVER



BLANK TEMPLATE - COVER

Resolution: 260 dpi
Fold Line: Varies
Spine: Varies



INCORRECT PLACEMENT

- 1 Text is too large for spine area.



UNDESIRABLE RESULTS

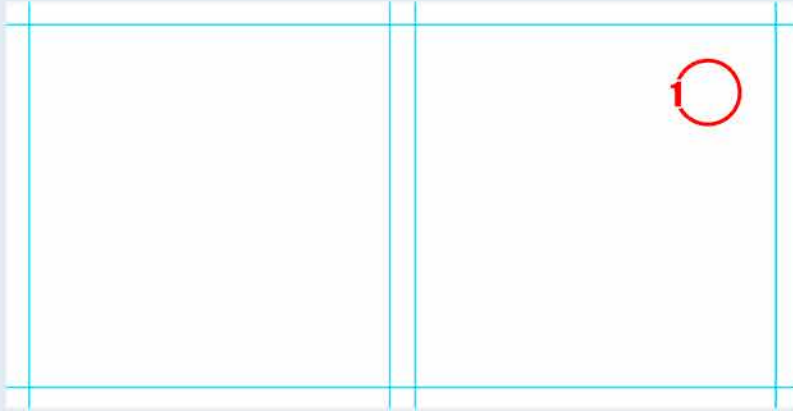
- 1 Text is too large for spine area.



CORRECT PLACEMENT

- 1 Text size is smaller than spine area.

BLANK TEMPLATE - COVER



INCORRECT

- 1 Cover file 000000.jpg left blank (white).

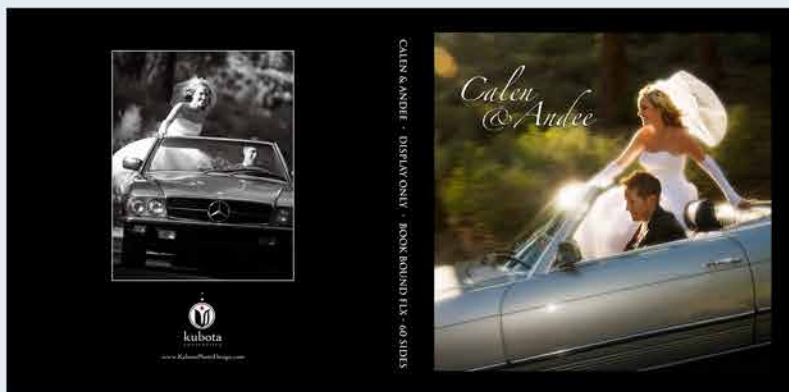


UNDESIRABLE RESULTS

- 1 Book Bound LX/FLX presentation case will be printed exactly as cover file 000000.jpg.

All other covers will also be printed exactly as cover file 000000.jpg.

All Book Bound EX jackets will also be printed exactly as cover file 000000.jpg.



CORRECT

- 1 Design cover (file 000000.psd).



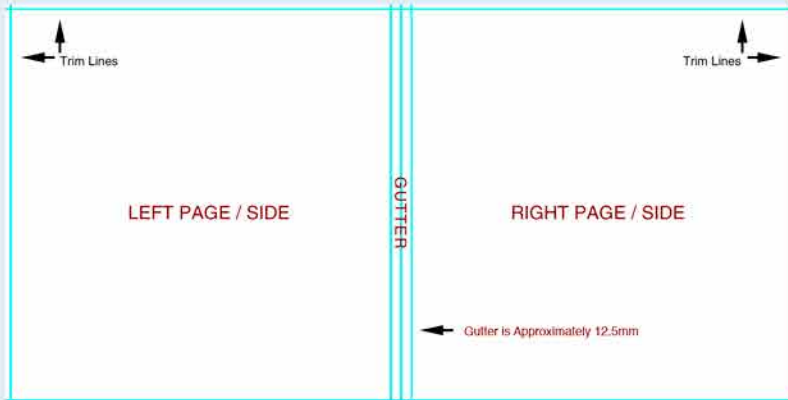
DESIRABLE RESULTS

- 1 Book Bound LX/FLX presentation case designed.

All other covers will also be printed exactly as cover file 000000.jpg.

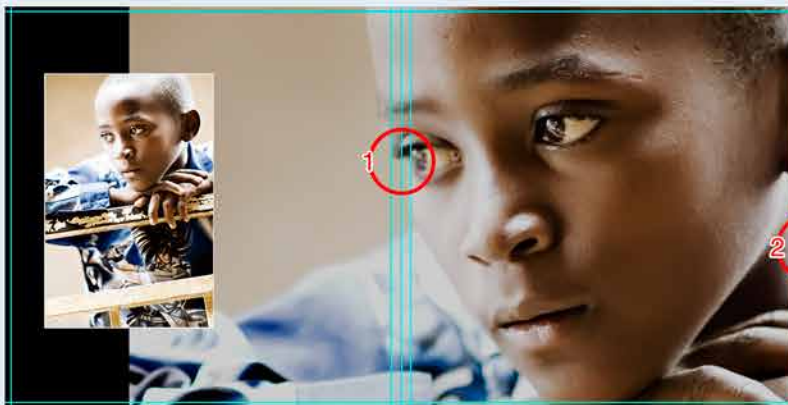
All Book Bound EX jackets will also be printed exactly as cover file 000000.jpg.

BLANK TEMPLATE - INSIDE PAGES



BLANK TEMPLATE - INSIDE PAGES

Resolution: 271 dpi
Trim: Approximately 3 mm
Gutter: Approximately 12.5 mm



INCORRECT PLACEMENT

- 1 Important part of image placed within gutter area.
- 2 Image edge stops at trim line.



UNDESIRABLE RESULTS

- 1 Important part of image is lost in the gutter.
- 2 Possible paper shifting while trimming may leave/show part of background color.



CORRECT PLACEMENT

- 1 Important part of image placed outside gutter area.
- 2 Image edge placed at the edge of the blank canvas or template (beyond trim line).